

VALO COMMERCE

JOHN DEERE – USER GUIDE CALENDAR PROGRAM



TABLE OF CONTENTS

Introduction to VALO Commerce	2		
Using VALO Commerce			
Accessing the John Deere VALO Commerce Site	3		
Browsing the Catalog	5		
Adding Items to Your Shopping Cart	11		
Placing An Order			
Review Your Items	12		
Multiple Address Shipping	13		
Review or Enter Shipping Address	15		
Select Delivery Method	17		
Enter Payment Information	18		
Provide Card Details	19		
Finalize Your Order	20		
View and Copy Previous Orders	22		
Order History Details	23		
Manage Shipping Addresses	24		
Contact Support	24		

INTRODUCTION TO VALO COMMERCE

The VALO Commerce solution from InnerWorkings is a global platform for selling virtually anything online via a familiar, highly customizable eCommerce storefront experience. Products may include promotional items, apparel, standard print items, and custom print jobs using templates with variables.

VALO Commerce offers self-service procurement of predefined products that are made available in a catalog interface with pre-negotiated prices.

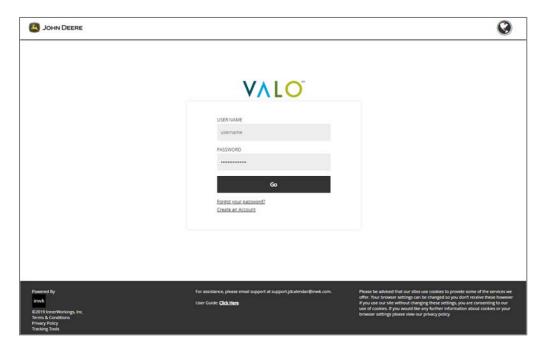
USING VALO COMMERCE

When working with VALO Commerce, you can:

- Access your Commerce site
- · Browse the catalog
- · Add items to your shopping cart
- Place an order
- · Add items to your Favorites list
- View and copy previous orders
- Manage shipping addresses
- Contact Support

ACCESSING THE JOHN DEERE VALO COMMERCE SITE

To access the John Deere VALO Commerce site, navigate to https://johndeerevalo.inwk.com/. Provide your username (your email address) and password, then click **Go** to log in.

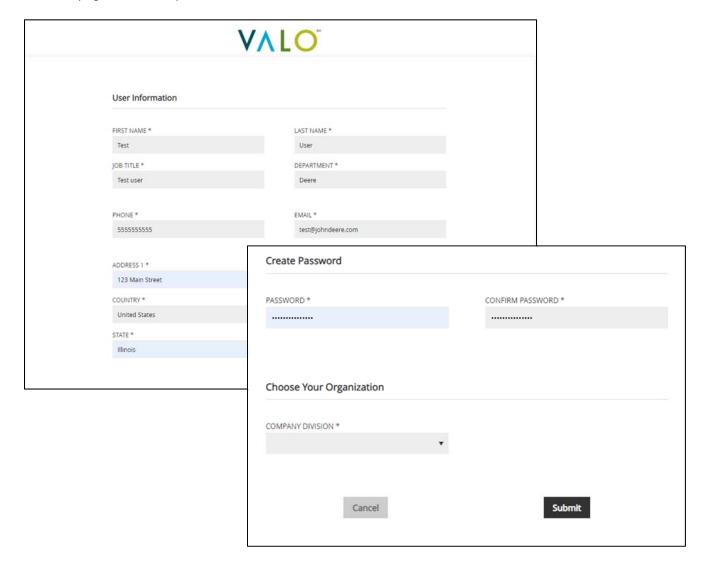


If this is your first time accessing VALO, you will need to register by clicking Create an Account.



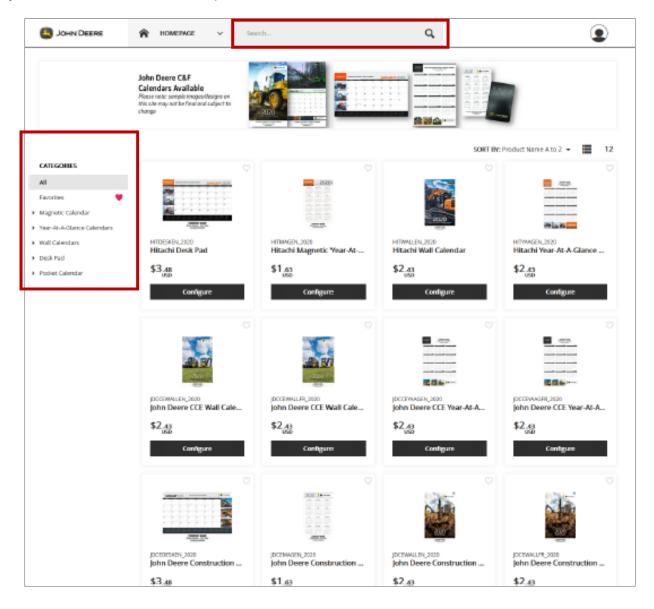
To request access to the John Deere Calendar Program, select **John Deere Calendar Program** from the **COMPANY DIVISION** drop-down menu.

Provide all the required information and click **Submit.** You will receive an email once your account has been approved for creation with a link to set up your password and complete the login process. Passwords should be a minimum of 8 characters long, and must include at least 1 uppercase letter, number, and a special character (e.g. #\$!%& etc.)

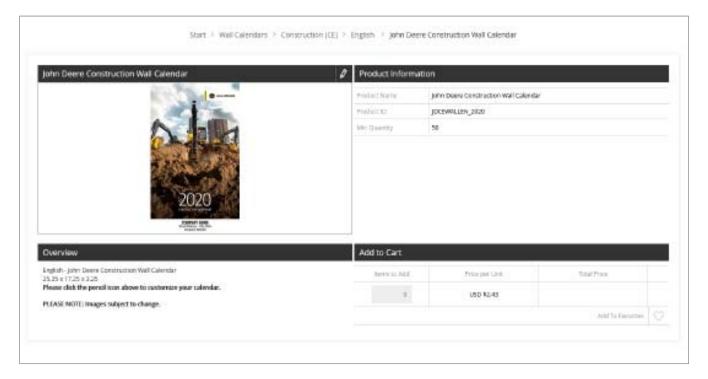


BROWSING THE CATALOG

To find a specific item, you can browse through the categories on the left side of the screen or enter a keyword in the search field at the top of the screen.



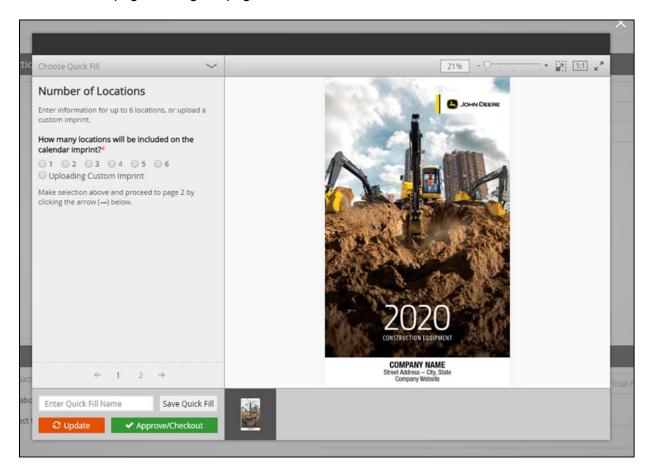
Click on an item's image to access the item detail screen, which provides you with additional information and gives you the option to add the item to your shopping cart or to your list of favorites.



Customize an Item

To customize an item, click on the pencil / in the top right corner to bring up the custom form.

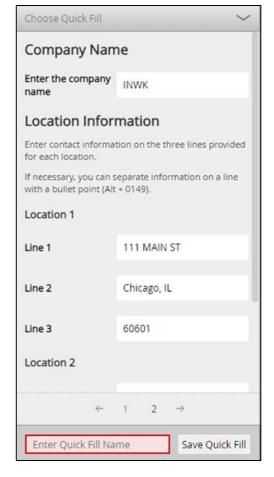
- 1. Either select the number of locations to be entered or to upload a custom imprint on the left side of the screen.
- 2. Proceed to page 2 using the page numbers near the bottom left.



- 3. If you selected to enter locations, enter the company name and location information for each one. The fields are by the line, so enter the address, phone, or any other information as you would like it to appear on the imprint.
- 4. If you selected to upload a custom imprint on Page 1, click the upload button on page 2 and select your file to upload. Accepted file types include PDF, EPS, JPG, TIF and PNG. The file should have everything you want to appear on the imprint including locations and logos. If you need assistance with preparing a custom imprint, please contact support at support.jdvalo@inwk.com
- To save your information, enter a name in the "Quick Fill" field below the page numbers and click on "Save Quick Fill". This will allow you to load info onto the same item at a later visit.
- 6. To load a saved quickfill, click the down arrow at the top left, next to the words "Choose Quick Fill" and select the name you preivously saved. This will load all saved data.
- 7. To view your imprint, click "**Update**" The image on the right will update to show your entered information.



The image bar at the top right can be used to alter how you view the imprint, including zoom in/out by percentage, zoom in/out by slider, full screen view, and view at actual size (1:1)

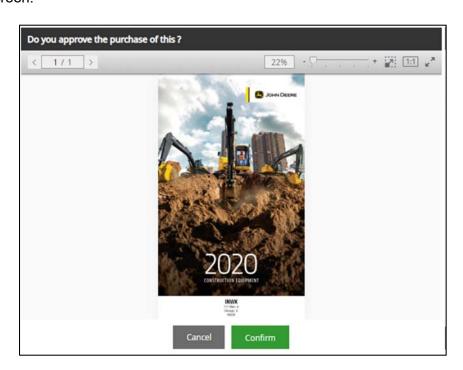


8. Once you're satisfied with your imprint, click the "Approve/Checkout" button which saves your imprint and activates the "Add to Cart" Button. You will <u>not</u> be able to place an order until the Approve/Checkout button is clicked. The form window will close afterwards.

9. Back on the item detail screen, enter a quantity to order in the "Items to Add" field. The quantity entered should be greater than or equal to the "Min. Quantity" listed in the item information in the upper right.



10. To add the item to your cart, click the **shopping cart** button. You will be prompted to **Confirm** or **Cancel** on the proof. Click "**Confirm**" and the item will be added to your cart. If this is the first item added to your cart, the Shopping Cart/Checkout icon will appear in the upper-right corner of the screen.

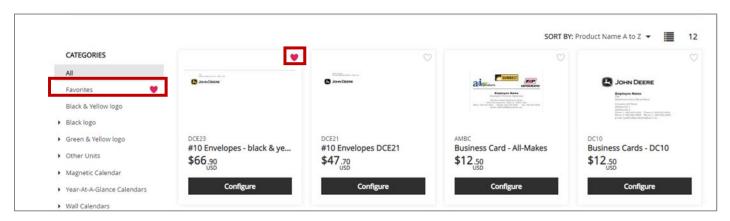


Adding Items to Your Favorites List

If you will be ordering a certain item frequently, click the **Add To Favorites** heart to add it to your Favorites list to make it easy to find in the future.

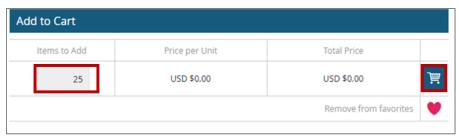


You can see the list of all your favorite items by clicking **Favorites** in the **Categories** menu. Click the heart to remove it from your favorites.



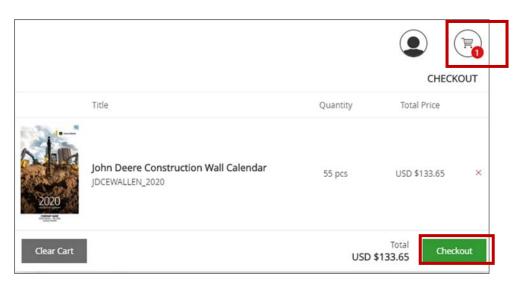
ADDING ITEMS TO YOUR SHOPPING CART

On the item detail screen, enter the desired quantity in the Add to Cart area and click the shopping cart button.



PLACING AN ORDER

When you have added all the necessary items to your shopping cart, hover over the cart icon in the upper right corner of the screen and select **Checkout**. This launches the checkout screen.



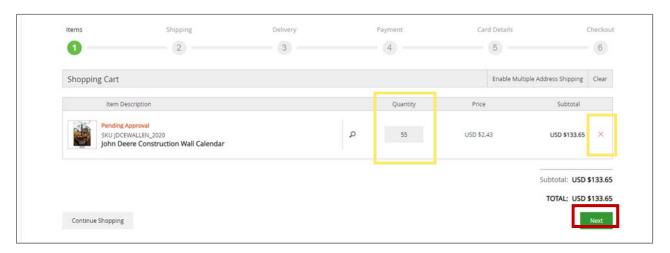
When the Checkout page opens, you will be prompted through six steps. After completing each step, click the **Next** button to proceed.



REVIEW YOUR ITEMS

On the Items screen, you can

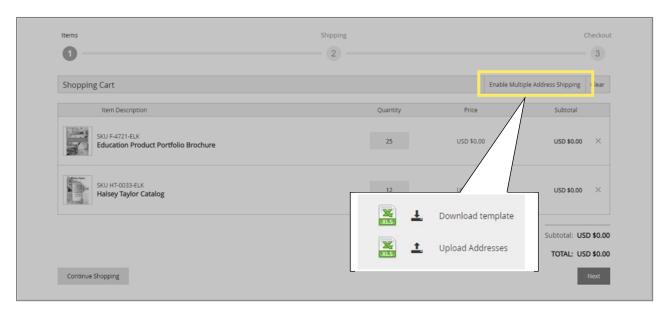
- 1. Remove all items from your shopping cart by clicking Clear
- 2. Modify item quantities in the Quantity field
- 3. Remove individual items by clicking the **X** button for the line item
- 4. Continue adding items to your cart before checking out by clicking the **Continue Shopping** button
- 5. Continue with the purchasing process by clicking the **Next** button



Note: If the order should be shipped to multiple locations, click the **Enable Multiple Address Shipping** button.

MULTIPLE ADDRESS SHIPPING

Selecting **Enable Multiple Address Shipping** enables **Download Template** and **Upload Addresses** options.



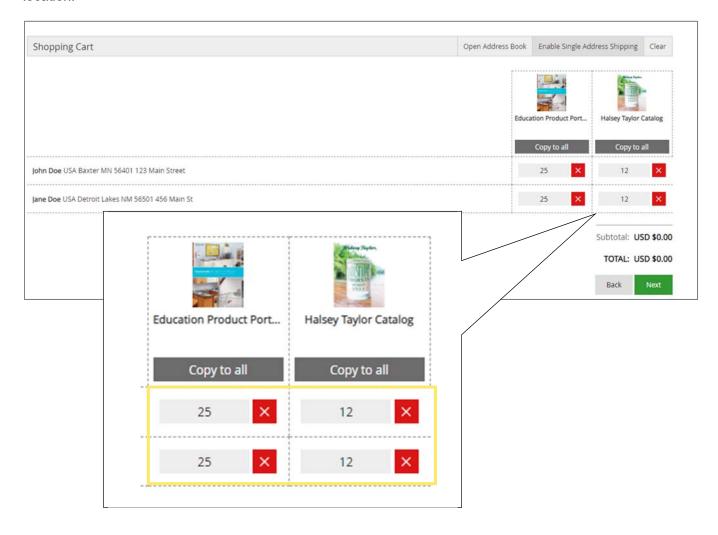
Click the **Download Template** button to open a spreadsheet with address fields. Fields marked with a red asterisk * are mandatory fields.

Enter all shipping addresses for the order and save a copy of the spreadsheet.

4	Α	В	С	D	E	F	G	Н	i i	J
2	Country*	First Name*	Last Name*	Company/Store #*	Phone*	Address 1*	Address 2	City*	State	Zip Code
3	USA	John	Doe	INWK	555-555-5555	123 Main Street		Baxter	MN	56401
4	USA	Jane	Doe	INWK	555-555-5555	456 Main St		Detroit Lakes	NM	56501

.

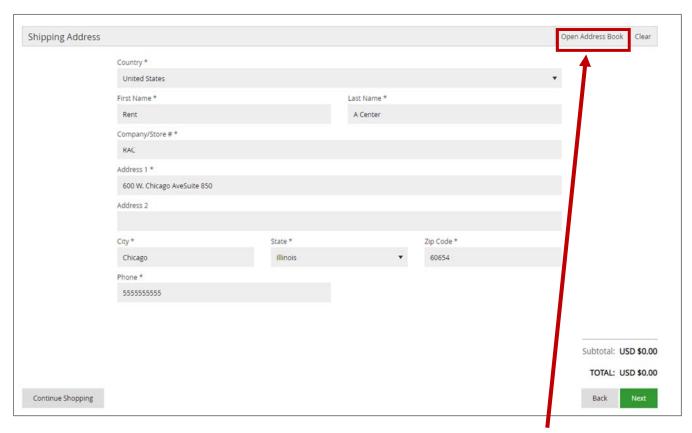
Click the **Upload Addresses** button and select your address file. Once your file has uploaded, the Multiple Addresses window will appear, allowing you to determine how many of each item should be shipped to each location.



REVIEW OR ENTER SHIPPING ADDRESS

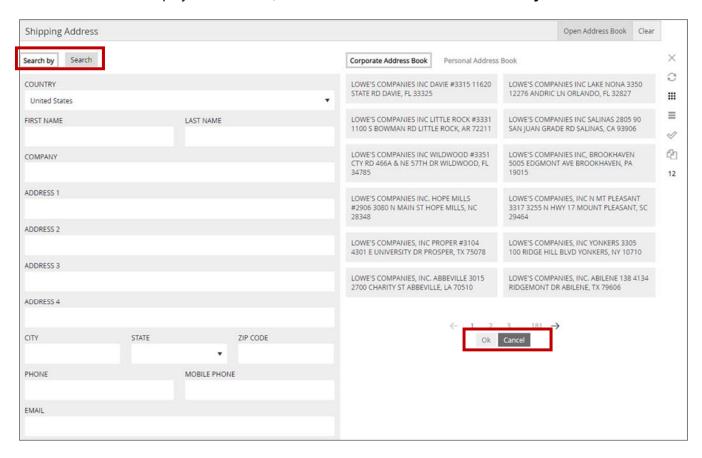
If you are only shipping to a single address, on the **Shipping Address** page you can enter the location where the items will be shipped.

Note: Confirm the address is correct. If you have a default shipping address saved in your user profile, the shipping address may default to this location.



To select from a list of addresses saved in your user profile, click the **Open Address Book** link.



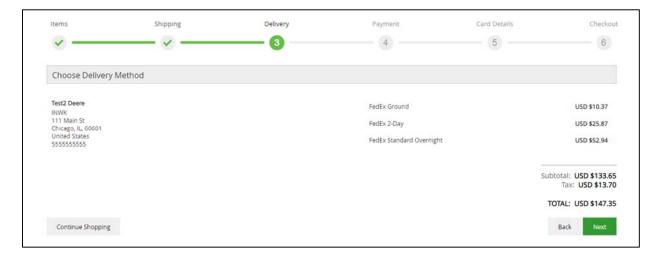


Select the desired shipping address from either the **Corporate** or **Personal Address Books**, click **Ok** to add it to your order. Click **Next** to proceed to the **Delivery** page.

SELECT DELIVERY METHOD

The available delivery methods and costs are displayed on the Delivery page. To select a delivery method:

Select the Delivery Method; the cost is updated to include subtotals, tax, and total cost.



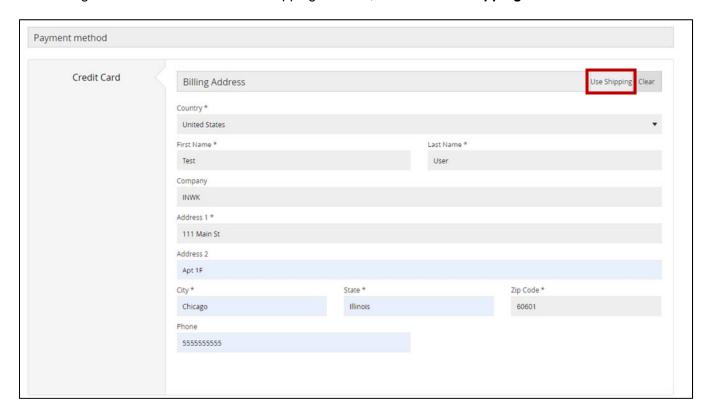
Click Next to proceed to the Payment page

ENTER PAYMENT INFORMATION

*If you believe your account should have access to internal billing options at checkout, please email mschroeder@inwk.com

For most accounts, Credit Card is the only available payment method and is selected by default.

If the billing address is the same as the shipping address, click the **Use Shipping** button.

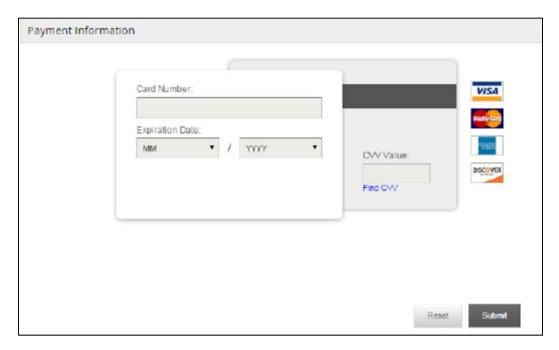


If the billing address is different from the shipping address, complete the Billing Address fields.

Click the **Next** button to progress to the Card Details page.

PROVIDE CARD DETAILS

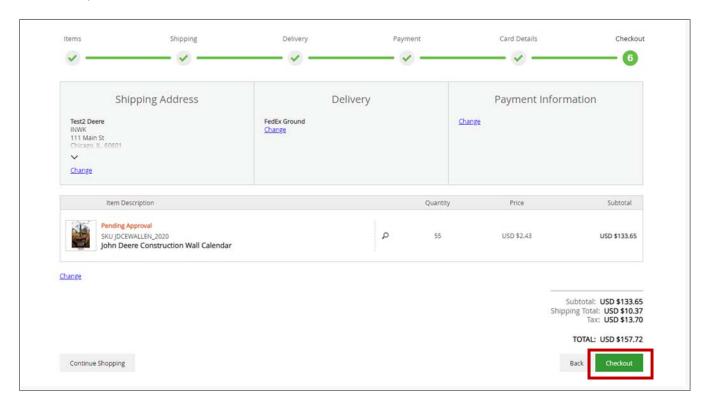
Provide your credit card information. Be sure to complete all required fields.



Click the **Submit** button to proceed.

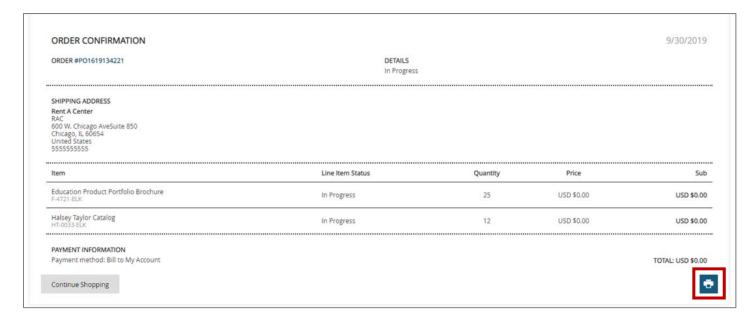
FINALIZE YOUR ORDER

On the final screen, review your order and make any necessary changes. Once you've confirmed the information, click **Checkout**.



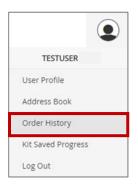
An **Order Confirmation** screen will appear with the option to print on the bottom right corner.

You will also receive an email copy of your order confirmation at the email address on your account. If you need to contact InnerWorkings regarding the order for any reason, please reference your order number.

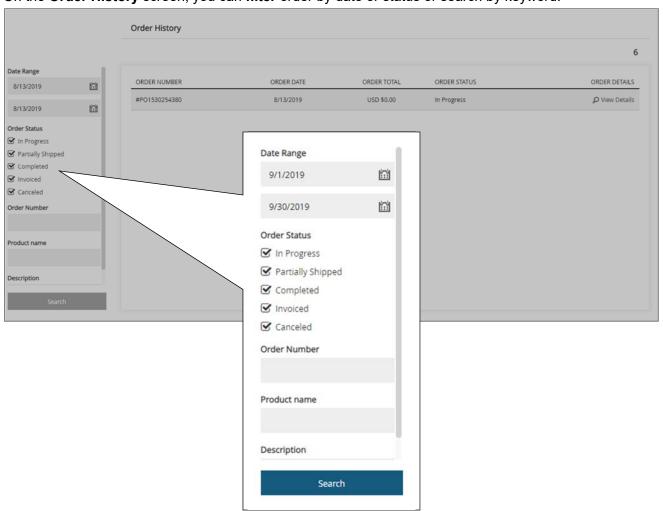


VIEW AND COPY PREVIOUS ORDERS

To access a list of all orders you have placed, hover over your user icon and select **Order History.**



On the **Order History** screen, you can **filter** order by date or status or search by keyword.

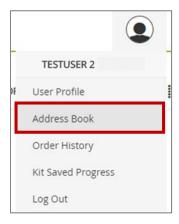


ORDER HISTORY DETAILS



MANAGE SHIPPING ADDRESSES

To modify the shipping addresses available at checkout, hover over your User icon and select **Address Book.**



Your saved shipping addresses display, along with your default address in a larger, bolder blue font.



To add a new address, click the **Add** icon . To modify an existing address, click the *Gear* icon .

CONTACT SUPPORT

To contact InnerWorkings Support with questions or requests regarding your site, please send an email to support.jdvalo@inwk.com.